

Piramidal named authorized distributor of acrylic-based products ACRYLITE® and ACRYMID® in Brazil

Parsippany, NJ, USA – Piramidal has been named an authorized distributor of Roehm's acrylic-based molding compound products in Brazil. Roehm's ACRYLITE® and ACRYMID® brands of polymethyl methacrylate (PMMA) products are established in many applications in the lighting and automotive industries as well as in the electronics and household appliances sectors.

Piramidal, headquartered in São Paulo, has significant presence and wide knowledge in the polymers industry. The diverse product portfolio of Roehm's molding compounds for injection-molding and extrusion applications will contribute to Piramidal's already extensive portfolio. The partnership blends reliable manufacturing operations, quality products, and innovative solutions of Roehm with exceptional service provided by Piramidal's local sales, marketing professionals technical support and warehouses strategically positioned.

Roehm's ACRYLITE® and ACRYMID® molding compounds products are utilized in a variety of applications, from high-gloss pillar covers on cars to light-guiding materials in luminaires. ACRYLITE® and ACRYMID® are the ideal solution for applications requiring exceptional brilliance and transparency, unparalleled weather resistance, and excellent surface characteristics.

About Röhm

Röhm is one of the world's leading manufacturers in the field of methacrylate chemistry and supplies customers in fast-growing markets including the automotive, construction, and medical technology industries. We serve a global market with our MERACRYL® methacrylates and PMMA molding compounds under the PLEXIGLAS® brand, which we manufacture in our worldwide production network. Our high-quality products offer a wide range of applications – from paints, coatings, car taillights, medical products, aircraft glazing and household appliance displays to road markings.

Around 2,900 employees worldwide play a part in our success. With production and research sites across Europe, North America, and China, we combine regional presence with global expertise and create added value for our customers.

Polymethyl methacrylate (PMMA) products from Röhm are sold on the European, Asian, African and Australian continent under the registered trademarks PLEXIGLAS® and PLEXIMID®, in the Americas under the registered trademarks ACRYLITE® and ACRYMID®.

Discover the world of Röhm: www.roehm.com

About Piramidal

Piramidal has 39 years history, inspiring and transforming the thermoplastic resin distribution market in Brazil. With warehouses strategically located throughout the country, own fleet, and efficient distribution process, we guarantee the quality and safety of the largest portfolio of raw materials for the plastics industry, with products from the commodity, engineering, and sustainable resins.

Through partnerships with the world's largest and best manufacturers, combined with technical consultancy from engineers and resin specialists, we are prepared to deliver the best solutions for our customers.

Transforming the market is not enough. We also need to be aligned with sustainable and ethical guidelines. To this end, we have implemented ESG actions based on good government, social and environmental practices. We are certified by GPTW, participate on the UN Global Compact, and obtained the GHG Protocol seal, making us a "Carbon Neutral" company, among several other actions that prove our solid commitment to future generations, sustainable development and the planet.

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